

# REPORT

**DATE:** November 2, 2006

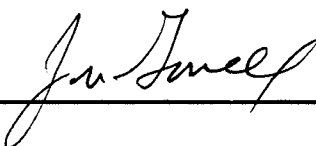
**TO:** Administration Committee  
Regional Council

**FROM:** Wayne Moore, CFO (213) 236-1804  
Email: moore@scag.ca.gov



**SUBJECT:** Approval of Contracts Over \$250,000

**EXECUTIVE DIRECTOR'S APPROVAL**



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## RECOMMENDED ACTION:

It is recommended that approval be granted to award a contract to Gruen Associates.

## SUMMARY:

- The following contract is recommended for approval:

Gruen Associates

Total Contract Value

NTE \$449,955

## FISCAL IMPACT:

The Work Element is listed on the detail page for each contract. Included is the Work Element and category of funding, for example FHWA, FTA, indirect.

**If a member believes or has a reason to believe that he or she has a financial interest in any of the firms listed on this Report, the member should consult with SCAG legal counsel.**

## **CONSULTANT CONTRACT**

**Consultant:** Gruen Associates

**Scope:** The Central and East Valley portions of San Bernardino County (generally extending east from the City of Ontario) contain many areas of non-conforming uses, aging infrastructure, and underutilized lands in proximity to regional transportation facilities. These economically depressed or simply unused residential, industrial, commercial, and brownfields areas represent prime opportunities for redevelopment, with specific attention being given to integration with transportation initiatives.

Redevelopment plans will particularly focus on Metrolink station areas on the San Bernardino Line, express transit lines contained in the San Bernardino County BRT master plan including the E Street Bus Rapid Transit (BRT) for which a Regionally Significant Transportation Improvement Study (RSTIS) was recently completed, the Long Range Transportation Plan for San Bernardino County, development/redevelopment opportunities associated with the new 210 freeway, improvements in the I-10 corridor and Ontario Airport expansion, and the ongoing reuse efforts at San Bernardino International Airport. The redevelopment strategy will be implementation-oriented, developing institutional and financial strategies that incentivize the private sector to invest in these areas and to move forward with transit-friendly and pedestrian-friendly development consistent with the principles in the Compass Blueprint.

<b>Contract Amount:</b>	<b>Total not to exceed</b>	<b>\$449,955</b>
	Gruen Associates (prime)	\$227,308
	Parsons Transportation Group (subcontractor)	\$ 53,961
	The Robert Group (subcontractor)	\$ 69,998
	Economics Research Associates (subcontractor)	\$ 98,688

**Contract Period:** Notice to Proceed through September 30, 2007

<b>Work Element:</b>	07-065.SBGC1	\$285,515.50	Funding Sources: Consolidated Planning Grant – FTA and Local Match
	07-065.SBGC1.2	\$164,439.35	Funding Source: Consolidated Planning Grant – subject to approval of SCAG's FY 07-08 budget

**Request for Proposal:** SCAG staff notified 530 pre-qualified firms of the release of RFP No. 07-057. The RFP was also advertised on Lawley Publications' website, the Planning Magazine's website, and posted on SCAG's bid management system. The following four proposals were received in response to the solicitation:

Community Design + Architecture (3 subcontractors)	\$450,000
Crandall Arambula (3 subcontractors)	\$449,971
Gruen Associates. (3 subcontractors)	\$449,955
The Planning Center (4 subcontractors)	\$447,466

**Selection Process:** The Proposal Review Committee (PRC) evaluated all four proposals in accordance with the criteria set forth in the RFP, and the selection process was conducted in a manner consistent with all applicable Federal and State contracting regulations. Interviews were held with all four offerors.

The PRC was comprised of the following individuals:

Mark Butala, Program Manager, SCAG  
Lorna Foster, Transportation Planner, Caltrans District 8  
Pria Hidisyan, Associate Regional Planner, SCAG  
Ty Schuiling, Director of Planning and Policy, SANBAG

**Basis for Selection:** The PRC recommends Gruen Associates for the contract award because of their comprehensive and innovative approach to transportation and land use integration, successful completion of numerous similar projects, impressive responses to the questions posed during the interview, and wealth of experience in the region, particularly San Bernardino County. The PRC was very pleased with Gruen's in-depth understanding of the project, knowledge of both local and subregional issues, ability to build consensus among local communities, and experience in producing transit models and transit oriented developments and implementation strategies that link transportation and land use, so as to be consistent with the Compass Blueprint Principles. The Gruen team's experience and notable past projects was especially impressive, consisting of a strong project manager with substantial experience coordinating large teams, a well-balanced team of sub-consultants with varying areas of expertise, and a willingness to be flexible to the project's requirements. Gruen received a very high evaluation score on both its proposal and interview.